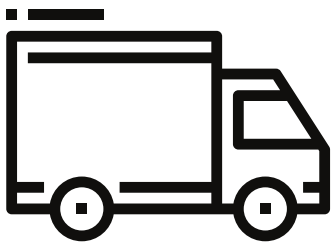
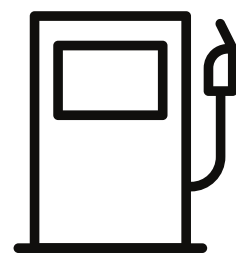
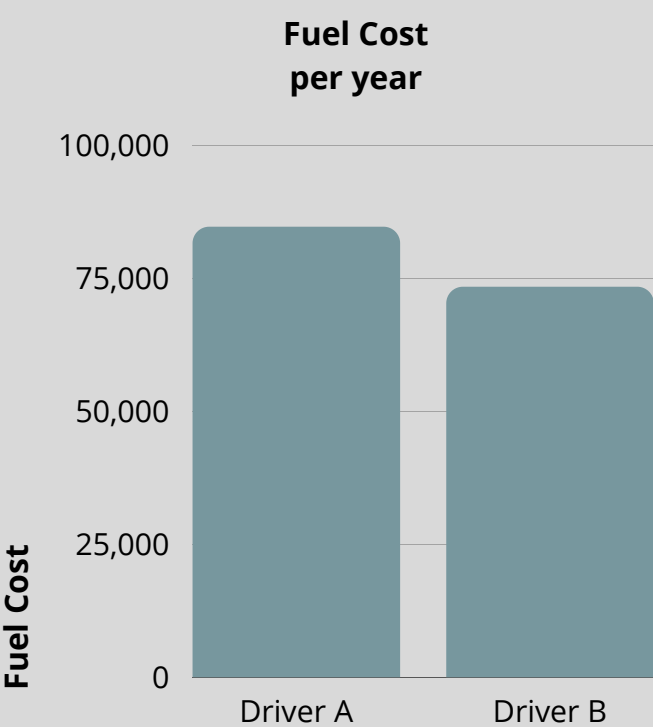
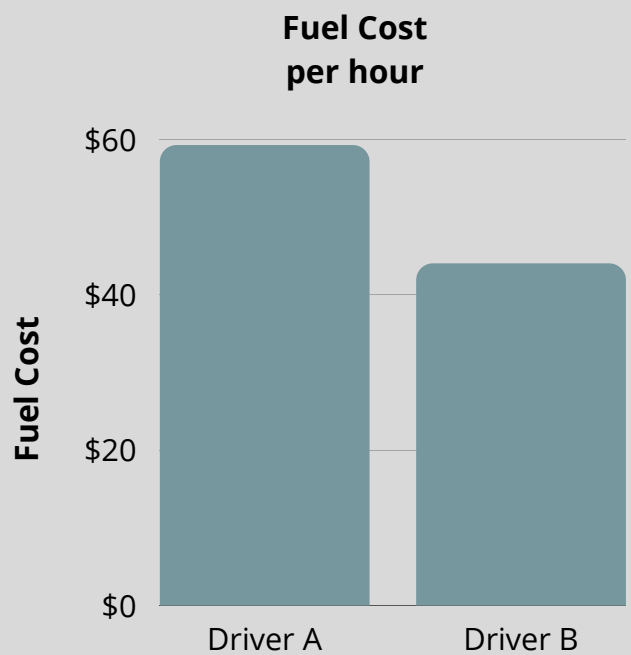


DRIVE FAST, MAKE MORE MONEY?

Speed is the number one reason for increased fuel consumption and reduced profits for owner-operators. The faster you go, the more fuel you are going to use. In fact, a simplified rule of thumb is every mile per hour driven over 55 mph reduces fuel economy by one-tenth of a mile per gallon.



Compare one driver running at 70 mph getting 6.5 mpg and another running at 60 mph getting 7.5 mpg. Over an hour, Driver A is 10 miles further down the road than Driver B, but at \$5.50/gal., they've spent around **\$15 more to go those 10 extra miles in the same amount of time.**



That might not seem like much money, but the impact over an entire year is significant. If you drive 100,000 miles per year and average 6.5 mpg vs. 7.5 mpg because you drive faster, you will spend **\$11,282 at \$5.50/gal. more on fuel.**

Drivers are feeling the pinch right now at the pump. Every step taken like this to reduce controllable costs helps keep businesses running on the right track.